### **FOIA Marker**

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Records Management, White House Office of (WHORM)

Subject Files - FG001-07 (Briefing Papers)

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|--------|------|--------|--------|-------|---------|---------------------------|--------------|------------|
| M      | 22   | 12     | 9      | 1     | 236     | 8218                      | 4366         | 5164       |

Folder Title:

1035817

# Withdrawn/Redacted Material Obama Presidential Library

| DOCUMENT<br>NO. | FORM           | SUBJECT/TITLE  | PAGES | DATE       | RESTRICTION(S) |
|-----------------|----------------|--|-------|------------|----------------|
| 001             | Schedule       | Schedule of the President  | 7     | 07/07/2010 | P3/b3; P6/b6;  |
| 002             | Calendar       | [Calendar]   | 9     | 07/2010    | P6/b6;         |
| 003             | Memorandum     | Daily Message Guidance & EOP Communications<br>Events - To: POTUS - From: Dan Pfeiffer | 3     | 07/06/2010 | P5;            |
| 004             | Memorandum     | Telephone Call with Cory Etchberger - From: Darienne Page                              | 3     | 07/06/2010 | P6/b6;         |
| 005             | Memorandum     | Interview with Michael Eric Dyson - From: Corey Ealons                                 | 2     | 07/06/2010 | P5;            |
| 006             | Talking Points | Primary Message Objectives   | 9     | N. D.      | P5;            |

#### **COLLECTION TITLE:**

Records Management, White House Office of (WHORM)

**SERIES:** 

**Subject Files - FG001-07 (Briefing Papers)** 

**FOLDER TITLE:** 

1035817

FRC ID:

236

#### RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

#### **Deed of Gift Restrictions**

- A. Closed by Executive Order 13526 governing access to national security information.
- B. Closed by statute or by the agency which originated the document.
- C. Closed in accordance with restrictions contained in donor's deed of gift.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Records Not Subject to FOIA

Court Sealed - The document is withheld under a court seal and is not subject to the Freedom of Information Act.

# Withdrawn/Redacted Material Obama Presidential Library

| DOCUMENT<br>NO. | FORM           | SUBJECT/TITLE                                      | PAGES | DATE       | RESTRICTION(S) |
|-----------------|----------------|--|-------|------------|----------------|
| 007             | Call Sheet     | Telephone Call Sheet - To: Elaine Marshall         | 2     | 07/07/2010 | PRM;           |
| 008             | Memorandum     | Interview with Ebony Magazine - From: Corey Ealons | 2     | 07/06/2010 | P5;            |
| 009             | Talking Points | Primary Mission Objectives                         | 8     | N. D.      | P5;            |

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**Paul Raizk** 

1035817 FG001-07

### **Executive Office of The President Barcode Scanning Sheet**



Collection Code:

**SECLOG** 

Staff Name:

**Document Date:** 

July 07, 2010

Correspondent:

Subject/Description:

**Briefing Papers** 



### SCHEDULE OF THE PRESIDENT

\*PRIVATE\*
MEETING BREAKDOWN FOR PRESIDENT BARACK OBAMA
WEDNESDAY, JUL7 7, 2010
WASHINGTON, D.C

7/7/200

10:00 - 10:30 am

PDB WITH VPOTUS

Location:

Oval Office

PRESS:

**CLOSED** 

#### **Attendees:**

- 1. VPOTUS
- 2. Rahm Emanuel
- 3. General Jones
- 4. Tom Donilon
- 5. John Brennan
- 6. Denis McDonough
- 7. Tony Blinken

8.

P3/b(3)

10:30 - 11:00 am

MEETING WITH SENIOR ADVISORS

Location:

Oval Office

PRESS:

CLOSED

50 USC 3507

#### **Attendees:**

- 1. Rahm Emanuel
- 2. David Axelrod
- 3. Alyssa Mastromonaco
- 4. Robert Gibbs
- 5. Valerie Jarrett
- 6. Jim Messina
- 7. Mona Sutphen
- 8. Phil Schiliro
- 9. Pete Rouse
- 10. Dan Pfeiffer
- 11. Bob Bauer

11:00 - 11:05 am

MEETING PREP/MOVE TO ROOSEVELT ROOM

Location:

**Oval Office** 

POC:

Adam Hitchcock

Attendees:

2

PRESS:

**CLOSED** 

#### **Attendees:**

1. Sec. Locke



#### 2. Valerie Jarrett

11:05 - 11:20 am

#### MEETING WITH CEOS

Location:

Roosevelt Room

POC:

Adam Hitchcock

Attendees:

18

PRESS:

CLOSED

#### Format:

- YOU, Sec. Locke and Valerie Jarrett enter Roosevelt Room together and take seat
- YOU thank attendees for being part of the President Export Council and have brief meeting with them
- At the conclusion of meeting, participants are escorted to the East Room. YOU, Sec. Locke and Mr. McNerney proceed to Green Room

#### **Attendees:**

- James McNerney \*Chair of PEC; President & CEO, The Boeing Company
- Stephanie Burns- Chairman & CEO, Dow Corning
- 3. Scott Davis-Chairman &CEO, UPS
- 4. Richard Friedman-President & CEO, Carpenter & Company, Inc.
- Gene Hale- President, G&C Equipment Corporation
- Robert Henrikson-Chairman, President & CEO MetLife
- 7. William Hite-General President, United Association
- 8. Bob Mandell-Chairman, Meritage Homes of Florida, Inc
- 9. Raul Pedraza-President, Mango International, L.P.
- 10. Ivan Seidenberg-Chairman & CEO, Verizon
- 11. Glenn Tilton-Chairman, President and CEO, United Airlines
- 12. James Turley- CEO, Ernst & Young Global Consulting
- Pat Woertz-CEO, Archer Daniels Midland

#### **White House Staff**

- 14. Sec. Geithner
- 15. Sec. Locke
- 16. Rahm Emanuel
- 17. Valerie Jarrett



#### 18. Larry Summers

11:20 - 11:25 am

#### MOVE TO EAST ROOM

11:25 - 11:45 am

#### PRESIDENT'S EXPORT COUNCIL ANNOUNCEMENT EVENT

Location:

East Room

Attendees:

150

Setup:

YOU deliver remarks from Blue Goose Podium set on 10 by 16

stage along the South Wall of East Room. Sec. Locke and PEC Co-Chair James McNerney will flank YOU. Backdrop is U.S.

and Presidential flag.

Sound/Podium: BGTL with wired mics.

Remarks:

Prepared

Teleprompter: YES

PRESS:

**OPEN** 

#### Format:

VOG announces Sec. Locke to stage

Sec. Locke delivers brief remarks and introduces YOU and James McNerney

YOU proceed to podium. Sec. Locke will stand stage left and James McNerney will stand stage right

YOU deliver prepared remarks

YOU work rope line

YOU, Sec. Locke and James McNerney depart East Room

12:00 – 12:30 pm

#### **GULF COAST BRIEFING WITH VPOTUS**

Location:

Oval Office

POC:

Heather Zichal

Attendees:

13

PRESS:

**CLOSED** 

#### **Attendees:**

- 1. VPOTUS
- 2. Rahm Emanuel
- 3. Mona Sutphen
- 4. Carol Browner
- 5. Valerie Jarrett
- 6. Dan Pfeiffer
- 7. Robert Gibbs
- 8. David Axelrod
- 9. Heather Zichal
- 10. Bob Bauer
- 11. John Brennan
- 12. Heidi Avery
- 13. Terrell McSweeney

12:30 - 1:00 pm

**LUNCH WITH VPOTUS** 



1:00 - 1:30 pm

**DESK TIME** 

1:30 - 1:35 pm

OVAL OFFICE DROP BY WITH FRED FOLSOM JR.

Location:

Oval Office

POC:

Kareem Dale

Attendees:

4

PRESS:

**CLOSED** 

#### **Attendees:**

1. Fred Folsom, Jr.

2. Catherine Folsom- Spouse

3. Fred Folsom III- Son

4. Jenny Folsom- Daughter-in-law

1:35 - 1:40 pm

MEDAL OF HONOR RECIPIENT NOTIFICATION PHONE CALL

Location:

**Oval Office** 

POC:

Darienne Page//Max Doebler

PRESS:

**CLOSED** 

1:40 - 1:45 pm

PHONE CALL TO ALMA POWELL

Location:

Oval Office

POC:

Cindy Chang

PRESS:

**CLOSED** 

1:45 - 1:50 pm

PPO OVAL OFFICE DROP BY

Location:

**Oval Office** 

POC:

Jenny Cizner

Attendees:

3

PRESS:

CLOSED

#### **Attendees:**

1. Ronald Medford- Deputy Administrator, National Highway Traffic Safety

Administration, DOT

2. Becky Monroe- Senior Counsel-Community Relations Service, DOJ

3. Eric Pelofsky- Senior Policy Advisor-**USUN** 

2:00 - 2:30 pm

MEETING WITH SEC. GEITHNER WITH VPOTUS

Location:

Oval Office

PRESS:

**CLOSED** 



#### **Attendees:**

- 1. VPOTUS
- 2. Sec. Geithner

2:30 - 2:40 pm

#### PRESS TIME PREP

Location:

Oval Office

POC:

Ferial Govashiri

Attendees:

3

PRESS:

**CLOSED** 

#### **Attendees:**

- 1. Ben Rhodes
- 2. Mike Hammer
- 3. Liz Sherwood-Randall//Toby Bradley

2:40 - 2:50 pm

#### INTERVIEW WITH PAOLO VALENTINO

Location:

Oval Office

POC:

Ferial Govashiri

Attendees:

2

PRESS:

On-The-Record

Note:

Paolo Valentino will have photographer take photos at beginning

of interview

#### **Attendees:**

1. Paolo Valentino

**White House Staff** 

2. Ben Rhodes//Mike Hammer

2:50 - 3:00 pm

#### PRESS TIME PREP

Location:

Oval Office

POC:

Corey Ealons

PRESS:

**CLOSED** 

#### **Attendees:**

1. Corey Ealons

3:00 - 3:30 pm

#### INTERVIEW WITH MICHAEL ERIC DYSON

Location:

Oval Office

POC:

Corey Ealons

Attendees:

2

PRESS:

On-The-Record



#### **Attendees:**

1. Michael Eric Dyson White House Staff

2. Corey Ealons

3:30-4:00 pm

#### MEETING WITH SEC. CLINTON WITH VPOTUS

Location:

Oval Office

PRESS:

**CLOSED** 

#### **Attendees:**

- 1. VPOTUS
- 2. Sec. Clinton
- 3. Rahm Emanuel
- 4. General Jones
- 5. Tom Donilon
- 6. Denis McDonough
- 7. Tony Blinken

4:05 - 4:10 pm

#### WHITE HOUSE DEPARTURE PHOTO

Location:

Oval Office

POC:

Nicolas Colvin

PRESS:

CLOSED

#### **Attendees:**

- 1. Ali Nathan
- 2. Meg Satterthwaite- Ali's partner

3/4 Oliver and Nathan ( Ali and Meg twin

sons)

4:10-4:20 pm

#### **CALL TIME**

Location:

Oval Office

POC:

Eugene Kang

PRESS:

**CLOSED** 

#### **Attendees:**

- 1. Bill Lucy- Recently retired Secretary-Treasurer for AFSCME
- Elaine Marshall- North Carolina Secretary of State and U.S. Senate Nominee for North Carolina

4:25 - 4:30 pm

#### PRESS TIME PREP

Location:

Oval Office

POC:

Corey Ealons



PRESS:

CLOSED

4:30 - 4:45 pm

#### INTERVIEW WITH AMY DUBOIS BENNETT OF EBONY MAGAZINE

Location:

Oval Office

POC:

Corey Ealons

Attendees:

PRESS:

On-The-Record interview//Ebony Magazine Photographer

#### **Attendees:**

1. Amy DuBois Bennett-Editor-In-Chief

2. Kevin Chappell- Chief Washington Correspondent/Senior Editor

3. Dudley Brooks- Photographer

**White House Staff** 

4. Corey Ealons

4:50 - 5:00 pm

#### PRESS TIME PREP

Location:

Oval Office

POC:

Ferial Govashiri

Attendees:

3

PRESS:

: CLOSED

#### Attendees:

5. Ben Rhodes

6. Mike Hammer

7. Dan Shapiro

P6/b(6)

5:00 – 5:05 pm

#### MOVE TO DIPLOMATIC ROOM

5:05 - 5:20 pm

#### INTERVIEW WITH ISRAELI TV

Location:

Diplomatic Room

POC:

Ferial Govashiri/Ben Rhodes

PRESS:

Israeli TV Film Crew

5:20 - 5:25 pm

#### MOVE TO OVAL OFFICE

5:30 - 5:45 pm

MEETING WITH GEN. JAMES MATTIS

Location:

Oval Office

POC:

Cindy Chang

PRESS:

CLOSED

5:45 - 5:55 pm

#### WRAP UP WITH RAHM

Location:

**Oval Office** 

PRESS:

**CLOSED** 

RON

WHITE HOUSE

### **July 2010**

| Sunday  | Monday   | Tuesday  | Wednesday   | Thursday  | Friday   | Saturday  |
|---|--|--|---|---|--|---|
| WASHINGTON DC Scheduler: Chase  Index PERCE Day FYI: Malia's Birthday  6:45-7:00 pm- Photoline with Military Representatives 7:00-7:15 pm - Remarks at 4th of July Event 7:20-7:40 pm- Ropeline | Monday  5  WASHINGTON DC  No Schedule  P6/b(6) | 6  WASHINGTON DC  9:30-10:00 am- PDB 10:00-10:30 am- Econ PDB 10:45-10:55 am- Meeting Prep 10:55-11:00 am- Greet PM Netanyahu on South Drive 11:00-12:00 pm- One on One Meeting w/ PM Netanyahu of Israel 12:00-12:30 pm- Press Statements and Questions 12:35-1:35 pm- Expanded Delegation Working Lunch 1:45-2:15 pm- Desk Time 2:15-3:15 pm- Communications Planning Meeting 3:25-3:30 pm- Move to Sit Room 3:30-4:15 pm- Terrorism Threat Briefing 4:15-4:20 pm- Move to Oval 4:30-5:00 pm- Meeting w/ Sec. Gates 5:00-5:05 pm- Oval Office Drop By w/ Justin Friedlander 5:05-5:40 pm- WHMO and USSS Departure Photos 5:40-5:35 pm- Departure Rhoto W/ Kristin Gareia | 7 WASHINGTON DC  10:00-10:30 am- PDB 10:30-11:00 am- Senior Advisors 11:00-11:05 am- Meeting Prep 11:05-11:20 am- Meeting w/ CEOS 11:25-11:45 am- President's Export Council Announcement Event 12:00-12:30 pm- Gulf Coast Update 12:30-1:00 pm- Lunch w/ VP 1:00-1:30 pm- Desk Time 1:30-1:35 pm- Oval Office Drop By w/ Fred Folsom 1:35-1:40 pm- Medal of Honor Recipient Notification Phone Call 1:40-1:45 pm- Phone Call to Alma Powell 1:45-1:50 pm- PPO Oval Office Drop By 2:00-2:30 pm- Meeting w/ Sec. Geithner 2:30-2:40 pm- Press Time Prep  2:40-2:50 pm- Interview w/ Paolo Valentino 2:50-3:00 pm- Press Time Prep | RANSAS CITY, MO LAS VEGAS, NV  DOMESTIC TRAVEL  9:45-10:00 am- Make a Wish Oval Visit 10:15-10:25 am- Lift from South Lawn to JBA 10:30-11:55 am- Wheels up JBA to Kansas City Intl. 12:00-12:05 pm- En Route Smith Electric Vehicles 12:10-12:25 pm- Tour Smith Electric Vehicles 12:30-1:15 pm- Remarks to Employees 1:15-1:40 pm- En route Kansas City Marriott 1:45-2:00 pm- Carnahan Photoline 2:05-2:30 pm- Remarks at luncheon 2:30-2:35 pm- Police and Motorcade Photos 2:35-2:40 pm- Move to Folly Theatre 2:45-3:10 pm- Remarks at Grass Rout reception  3:55-4:20 pm- En route Kansas City Intl. 4:25-5:00 pm- Wheels up | Priday  9 LAS VEGAS  DOMESTIC TRAVEL  8:45-9:00 am- En route UNLV  9:05-9:15 am- Clutch  9:20-10:05 am- Message Event 10:05-10:10 am- Police and Motorcade Photos 10:10-10:20 am- En route McCarren Intl 10:25-5:30 pm- Wheels up McCarren Intl to JBA 5:35-5:45 pm- Lift from JBA to South Lawn  RON WH | Saturday  10 FYI: La Raza Convention in San Antonio→7/13 FYI: NAACP Annual Convention in Kansas City→7/15  Note: Hold 75 mins for Interview w/ Bob Woodward (60 min interview, 60 prep) |
| RON WH  | P6/b(6)  | Meeting 3:25-3:30 pm- Move to Sit Room 3:30-4:15 pm- Terrorism Threat Briefing 4:15-4:20 pm- Move to Oval 4:30-5:00 pm- Meeting w/ Sec. Gates 5:00-5:05 pm- Oval Office Drop By w/ Justin Friedlander 5:05-5:40 pm- WHMO and USSS Departure Photos 5:40-5:45-pm- Departure   | 1:35-1:40 pm- Medal of Honor Recipient Notification Phone Call 1:40-1:45 pm- Phone Call to Alma Powell 1:45-1:50 pm- PPO Oval Office Drop By 2:00-2:30 pm- Meeting w/ Sec. Geithner 2:30-2:40 pm- Press Time Prep 2:40-2:50 pm- Interview w/ Paolo Valentino 2:50-3:00 pm- Press Time   | Kansas City Marriott 1:45-2:00 pm- Carnahan Photoline 2:05-2:30 pm- Remarks at luncheon 2:30-2:35 pm- Police and Motorcade Photos 2:35-2:40 pm- Move to Folly Theatre 2:45-3:10 pm- Remarks at Grass Rout reception  3:55-4:20 pm- En route Kansas City Intl.   | RON WH   |   |
|   |  |  | Time  4:25-4:30 pm- Press Time Prep 4:30-4:45 pm- Interview with Amy DuBois Bennett, Ebony 4:50-5:00 pm-Press Time  | 7:20-7:25 pm- Police and<br>Motorcade Photos  |  |   |

# \*PRIVATE\* Notional Block- For Planning Purposes Only

|  | Prep<br>5:00-5:05 pm- Move to the<br>Dip Room<br>5:05-5:20pm- Interview with<br>Israeli TV<br>5:20-5:25 pm- Move to Oval<br>5:30-5:45 pm- Meeting w/<br>Gen. Mattis<br>5:45-5:55 pm- Wrap up w/<br>Rahm | 8:05-8:10 pm- En Route<br>Cesar's Palace<br>RON Las Vegas, NV | P6/b(6) |  |
|--|---|---|---------|--|
|  | RON WH  |   |         |  |

### \*PRIVATE\* Notional Block- For Planning Purposes Only

### **July 2010**

| Sunday | Monday   | Tuesday   | Wednesday  | Thursday                           | Friday   | Saturday   |
|--------|--|---|--|------------------------------------|--|--|
| 11     | 9:30-10:00 am- PDB 10:00-10:30 am- Econ PDB 10:30-11:00 am- Senior Advisors 11:00-12:30 pm- OPEN Schedule 12:30-1:00 pm- Lunch 1:00-1:45 pm- Desk Time 1:45-2:00 pm-Oval Office Drop By w/ Boy Scouts 2:00-2:10 pm- Meeting Prep 2:10-2:40 pm- Expanded Delegation Meeting w/ President Fernandez of the Dominican Republican 2:40-2:55 pm- Statement to the Press 3:05-3:15 pm- Group Photo w/ Natl. Principals of the Year Award Winners | WASHINGTON DC FYI: MLB All Star Game in Anaheim  4:30-5:00 pm- Meeting w/ Sec. Gates 5:45-6:15 pm- NHAS Reception | Note: Hold 60 minutes for Meeting on Commercial Energy Retrofits w/ President Clinton  Note: Hold 75 minutes for NSS meeting  12:30-1:30 pm- Lunch w/ Senators | HOLLAND, MI DOMESTIC TRAVEL RON WH | DOMESTIC TRAVEL No Schedule RON Bar Harbor, ME | BAR HARBOR, ME  DOMESTIC TRAVEL  No Schedule  RON Bar Harbor, ME |

## **July 2010**

| Sunday   | Monday  | Tuesday  | Wednesday   | Thursday   | Friday   | Saturday  |
|--|---|--|---|--|--|---|
| BAR HARBOR, ME  DOMESTIC TRAVEL  No Schedule  RON WH | 19  WASHINGTON DC  Note: Hold 20 mins for WNBA Championship Visit w/ the Phoenix Mercury  7:30-8:30 pm- Broadway Music Social Event | 20 WASHINGTON DC  Note: Hold time for Prime Minister Cameron Visit  4:30-5:00 pm- Meeting w/ Sec. Gates  | 21 TBD  DOMESTIC TRAVEL  Note: Hold 10 mins for Inaugural Flag Presentation | WASHINGTON DC  Note: Hold 10 mins for Photo w/ Natl. Assoc. for Urban Debate Leagues  Note: Hold 15 mins for Make A Wish Visit | 23  WASHINGTON DC  Note: Hold 10 mins for Girls Nation-American Legion Photo  Note: Hold 5 mins for Departure Photo w/ Joani Walsh | 24 WASHINGTON DC No Schedule  |
| WASHINGTON DC  No Schedule  P6/                      | 26 WASHINGTON DC  Note: Hold 45 mins for 20 <sup>th</sup> Anniversary of ADA Event  | WASHINGTON DC  FYI: Urban League Convention in DC→7/31  Note: Hold 15 mins for Warner Robins Softball World Series Champions Visit  Note: Hold 30 mins for Interview w/ Mythbusters  4:30-5:00 pm- Meeting w/ Sec. Gates | DOMESTIC TRAVEL (pm fundraising event)                                      | 29 WASHINGTON DC  10:00-10:45 am- Remarks at Natl. Urban League Convention   | RON TBD 30 TBD  DOMESTIC TRAVEL  Note: Hold 15 minutes for drop by a WH tour with 2010 Boys Nation Program                         | 31  WASHINGTON DC  FYI: Disabled Veterans Convention in Atlanta→8/1 |

| ugust 2010                   |  |   |                          |   | P6/b(6)   |   |
|------------------------------|--|---|--------------------------|---|---|---|
| ınday                        | Monday   | Tuesday   | Wednesday                | Thursday ,  | Friday  | Saturday  |
| YI: Jerry Garcia's Birthday  | 2  | 3<br>FYI: Knights of Columbus<br>Convention in DC→8/5 | 4<br>FYI: POTUS Birthday | 5 DOMESTIC TRAVEL (pm fundraising event) / Note: Hold 60 mins for Citizens Medal Coremony | FYI: Unemployment Numbers Released                                    | 7 No Schedule   |
|                              | 9  | 10  | 11                       | 12  | 13  | 14  |
| No Schedule                  | Note: Hold 20 mins for NFL<br>Champions Visit w/ the New<br>Orleans Saints | Note: Hold 45 mins for<br>Credentialing Ceremony      |                          |   | Note: Hold time for Lt. Col.<br>Dave Kalinske's Departure<br>Ceremony | No Schedule   |
| 5                            | 16   | 17  | 18                       | 19 NEW HAMPSHIRE  | 20<br>MARTHA'S  | 21<br>MARTHA'S  |
| No Schedule                  | No Schedule  | No Schedule   | No Schedule              | MARTHA'S VINEYARD, MA  DOMESTIC TRAVEL  No Schedule                                       | DOMESTIC TRAVEL No Schedule   | VINEYARD MA  FYI: VFW Convention in Indianapolis→8/26  DOMESTIC TRAVEL  No Schedule |
| 2<br>MARTHA'S                | 23<br>MARTHA'S   | 24 MARTHA'S   | 25<br>MARTHA'S           | 26<br>MARTHA'S  | 27<br>MARTHA'S  | 28<br>MARTHA'S  |
| VINEYARD MA                  | VINEYARD MA  | VINEYARD MA   | VINEYARD MA              | VINEYARD MA   | VINEYARD MA   | VINEYARD MA   |
| OMESTIC TRAVEL               | DOMESTIC TRAVEL  | DOMESTIC TRAVEL                                       | DOMESTIC TRAVEL          | DOMESTIC TRAVEL   | FYI: American Legion<br>Convention in                                 | DOMESTIC TRAVEL   |
| o Schedule                   | No Schedule  | No Schedule   | No Schedule              | No Schedule   | Milwaukee→9/2  DOMESTIC TRAVEL  | No Schedule   |
|                              |  |   |                          |   | No Schedule   |   |
| 9<br>MARTHA'S<br>VINEYARD MA | 30<br>HOLD PER AM  | No Schedule   |                          |   |   |   |
| DOMESTIC TRAVEL No Schedule  | No Schedule  |   |                          |   |   |   |

-

### September 2010

| Sunday | Monday   | Tuesday  | Wednesday                                    | Thursday   | Friday                                   | Saturday |
|--------|--|--|--|--|--|----------|
|        |  |  | I,   | 2  | 3 FYI: Unemployment Numbers Released     | 4        |
| 5      | 6 Labor Day  | 7 Note: Hold 20 mins for Rosh Hashanah Conference Call       | 8  FYI: Rosh Hashanah begins at sunset→9/10  | 9  | Note: End schedule at 3:00 pm            | 11       |
| 12     | 13  Note: Hold 20 mins for NCAA  Division I Championship Visit | 14  Note: Rain Date for NCAA  Division I Championship  Visit | 15<br>FYI: CHC Gala                          | Note: Hold 45 mins for<br>Credentialing Ceremony   | 17 FYI: Yom Kippur begins at sunset→9/18 | 18       |
| 19     | 20   | 21<br>FYI:CGI→9/23   | 22   | 23 FYI: First Day of Fall FYI: Opening Day of UNGA | 24                                       | 25       |
| 26     | 27   | 28   | 7:00-8:30 pm- Motown<br>Musical Series Event | Pm- UNGA reception  30 FYI: AARP Convention → 10/2 | 31                                       |          |

### \*PRIVATE\* Notional Block- For Planning Purposes Only

### October 2010

| Sunday          | Monday                  | Tuesday                                     | Wednesday                                      | Thursday | Friday                                      |    |
|-----------------|-------------------------|---|--|----------|---|----|
|                 |                         |   |  |          | FYI: Unemployment Numbers<br>Released       | 2  |
| 3               | 4                       | 4:00-6:00 pm- Diplomatic<br>Corps Reception | 6 Note: Hold time for Community College Summit | 7        | 8   | 9  |
| 10              | 11<br>FYI: Columbus Day | 12  | 13   | 14       | 15<br>FYI: Rainbow PUSH<br>Convention in DC | 16 |
| 17              | 18                      | 19  | 20   | 21       | 22  | 23 |
| 31<br>Halloween | 25                      | 26  | 27   | 28       | 29  | 30 |

### November 2010

| Sunday   | Monday               | Tuesday           | Wednesday  | Thursday   | Friday  | Saturday  |
|--|----------------------|-------------------|--|--|---|---|
|  | 1                    | Election Day      | 3  | Pm- DEPART FOR FOREIGN TRAVEL                                | 5 FYI: Unemployment Numbers Released FOREIGN TRAVEL     | 6 FOREIGN TRAVEL  |
| 7 FYI: Daylight Savings Time Ends FYI: UJC Convention in New Orleans—11/9 FOREIGN TRAVEL | 8 FOREIGN TRAVEL     | 9 FOREIGN TRAVEL  | FOREIGN TRAVEL   | Veterans Day  FYI: G-20 Summit, Seoul, Korea  FOREIGN TRAVEL | 12 FYI: G-20 Summit, Seoul, Korea FOREIGN TRAVEL        | 13 FYI: APEC Summit, Yokahama, Japan FOREIGN TRAVEL     |
| 14 FYI: APEC Summit, Yokahama, Japan FOREIGN TRAVEL                                      | 15<br>FOREIGN TRAVEL | 16 FOREIGN TRAVEL | 17   | 18   | 19 FYI: NATO Summit in Lisbon HOLD FOR POTENTIAL TRAVEL | 20 FYI: NATO Summit in Lisbon HOLD FOR POTENTIAL TRAVEL |
| 21   | 22                   | 23                | 24<br>Am – Pardon the turkey<br>12:00pm – End Schedule | 25 Elimiserving No Schedule                                  | 26<br>No Schedule                                       | 27  |
| 28   | 29                   | 30                |  |  |   |   |

### \*PRIVATE\* Notional Block- For Planning Purposes Only

### December 2010

| Sunday   | Monday | Tuesday                        | Wednesday                                   | Thursday  | Friday                               | Saturday |
|--|--------|--------------------------------|---|---|--------------------------------------|----------|
|  |        |                                | 1<br>FYI: Hanukah begins at sunset<br>→12/9 | FYI: 40 <sup>th</sup> Anniversary of the EPA                  | 3 FYI: Unemployment Numbers Released | 4        |
| 5<br>FYI: Kennedy Center Honors<br>(7:15 pm)                               | 6      | 7                              | 8   | 9  Note: Hold time for National Christmas Tree Lighting Event | 10                                   | 11       |
| FYI: Christmas in Washington<br>(5:30-7:00 pm National Building<br>Museum) | 13     | 14                             | 15 P  | 16<br>6/b(6)  | 17                                   | 18       |
| 19   | 20     | 21<br>FYI: First Day of Winter | 22  | 23  | 24                                   | 25       |
| 26   | 27     | 28                             | 29  | 30  | 31                                   |          |
|  |        |                                |   |   |                                      |          |

June 13-19 2011: US Open at the Congressional Golf Club, Bethesda, MD

Daily Message Memo

### Withdrawal Marker Obama Presidential Library

| FORM       | SUBJECT/TITLE   | PAGES | DATE       | RESTRICTION(S) |
|------------|---|-------|------------|----------------|
| Memorandum | Daily Message Guidance & EOP Communications Events - To: POTUS - From: Dan Pfeiffer | 3     | 07/06/2010 | P5;            |

### This marker identifies the original location of the withdrawn item listed above. For a complete list of items withdrawn from this folder, see the Withdrawal/Redaction Sheet at the front of the folder.

**COLLECTION:** 

Records Management, White House Office of (WHORM)

**SERIES:** 

Subject Files - FG001-07 (Briefing Papers)

**FOLDER TITLE:** 

1035817

FRC ID: **FOIA ID and Segment:** 

236 22-20591-F OA Num.: 22-16972-F

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4366

5164

#### RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]
- PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

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Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

**Records Not Subject to FOIA** 

Court Sealed - The document is withheld under a court seal and is not subject to the Freedom of Information Act.

#### THE WHITE HOUSE

Washington July 6, 2010

#### MEMORANDUM FOR THE PRESIDENT

FROM: Lawrence H. Summers

SUBJECT: Daily Economic Briefing

Enclosed is the daily updated economic information from CEA and Treasury.

#### COUNCIL OF ECONOMIC ADVISERS DAILY ECONOMIC BRIEFING July 6, 2010

#### GENERAL UPDATE

• Supply managers in <u>non-manufacturing</u> industries continued to report growth in June, albeit at a slower pace than had been reported for May, according to a survey by the Institute for Supply Management (ISM). The overall non-manufacturing index registered

53.8, down 1.6 percentage points from May. (Any figure above 50 indicates growth.) The nonmanufacturing employment index decreased 0.7 percentage points to This employment index has 49.7. been close to the breakeven level of 50 since March, and passed 50 just last month for the first time since January 2008. Last week, the ISM reported that the manufacturing supply index edged down percentage points to 56.2, a reading that also indicates continued growth but at a slower pace.



• Enrollment in Medicare Advantage (MA) plans increased in June by approximately 29,000 to 11.5 million, the highest level ever, but fell as a fraction of overall Medicare enrollment to 24.7 percent, according to new data from the Centers for Medicare and Medicaid Services. MA enrollment shares vary significantly by state. The shares are highest in Hawaii and Oregon (42.9 and 42.2 percent, respectively) and lowest in Alaska and Delaware (0.6 and 3.6 percent, respectively).

#### U.S. TREASURY MARKETS ROOM DAILY BRIEFING

July 6, 2010

| Money Markets              | Chg (pts) Closing Value |        | FX & Emerging Markets    | Chg (pts) | Chg (%) | Closing Value |
|----------------------------|-------------------------|--------|--------------------------|-----------|---------|---------------|
| 3-month LIBOR-OIS Spread   | 0 bps                   | 33 bps | US\$ per Euro            | 0.01      | 0.68%   | 1.26          |
| 3-month LIBOR Rate         | 0 bps                   | 0.53%  | Yen per US\$             | -0.25     | -0.29%  | 87.52         |
| 3-month Treasury Bill Rate | 0 bps                   | 0.16%  | EM Sovereign Bond Spread | -2        | -0.56%  | 355           |

| Fixed Income Markets                    | Chg (pts) | Closing Value | Equity & Oil Markets        | Chg (pts) | Chg (%) | Closing Value |
|---|-----------|---------------|-----------------------------|-----------|---------|---------------|
| 2-year Treasury                         | -1 bps    | 0.62%         | S&P 500                     | 5         | 0.54%   | 1028          |
| 10-year Treasury                        | -4 bps    | 2.93%         | S&P Financials ETF          | 0.08      | 0.59%   | 14            |
| 10-year German Bond                     | 5 bps     | 2.59%         | Dow Jones Euro Stocks Index | 71        | 2.83%   | 2579          |
| 10-year Japanese Bond                   | 2 bps     | 1.14%         | Japanese Nikkei             | 71        | 0.77%   | 9338          |
| 30-year Fixed Rate Mortgage (1 day lag) | 1 bps     | 4.70%         | VIX Volatility Index        | -0.47     | -1.56%  | 30            |
| Avg CDS Spread for 7 Large Banks        | -3 bps    | 173 bps       | Oil (per barrel)            | -0.02     | -0.03%  | \$72.12       |

- While risk appetite generally rebounded across a range of asset classes today, U.S. equity markets continued to underperform, with the S&P500 up only 0.5% versus a 2.8% rise on a broad European benchmark equity index. Treasury yields also declined as many market participants cited burgeoning concerns over the U.S. economic growth outlook. Since Friday's weaker-than-expected employment report, several major investment banks have become more pessimistic about the outlook for U.S. and global growth. Market participants are also increasingly focusing on whether Congress will extend U.S. unemployment benefits, which will have important implications for growth. Today's service sector index showed lower than expected growth during June.
- Since May 1, the S&P 500 index has declined more than 13%, led by cyclical sectors—those that are most sensitive to economic growth expectations. For example, financial institutions, building materials, industrials, and energy stocks have declined between 16 and 17%, while sectors where spending is less discretionary (consumer staple, utilities, and health care) have declined only 6 to 9%. This points to a fundamental shift in investor positioning, on expectations that the pace of the U.S. recovery may be slowing. Consistent with that, options market investors are paying a large premium to protect against the risk of a sharp decline in equity markets.
- The Shanghai Composite equity index increased 1.9%, as the Chinese government will initiate \$100 billion dollars of major infrastructure projects. Separately, Chinese state bank Agricultural Bank of China priced an initial public offering (IPO) that is reportedly on track to reach \$22 billion, which would be the largest IPO on record. Reports note that the deal, which was priced in the middle of the firm's target range, demonstrates investor confidence. The pricing of the deal took place after Chinese equity markets closed, and some analysts note that the large increase in market capitalization may weigh on the Shanghai stock market tomorrow.

European Markets: European equity indices rose between 2 and 3.6% and financial sector shares outperformed, rising by about 4%. Sentiment was supported by reports that Spain's 10-government bond syndication has been well-received by investors. Spain reportedly received stronger demand from international accounts than from domestic banks, which was viewed positively by market participants. Separately, Spanish Finance Minister Salgado indicated that the stress tests for Spanish banks will cover 95% of Spanish financial institutions, and would soon be published.

Foreign Exchange: The dollar continued to weaken against the euro, depreciating 0.6% on the day. Contacts noted that the euro has become increasingly attractive compared to the dollar as short-term euro-denominated money market rates have risen over the past few trading sessions while comparable dollar-denominated rates have been relatively unchanged. Separately, the yen strengthened 0.3% versus the dollar amid reports that China had increased its exposure to Japanese government bonds.

*BP*: Shares of BP rose by 3.7% and 7.5% in U.K. and U.S. trading, respectively. There were widespread reports that BP is courting sovereign wealth funds for new capital and/or considering a new equity share offering. BP did not confirm the reports.

#### JIM MCNERNEY, Boeing Chairman, President & CEO Chair of YOUR Export Council



W. James (Jim) McNerney, Jr., is Chairman, President and CEO of The Boeing Company. Previously, he served as Chairman and CEO of 3M, President and CEO of GE Aircraft Engines and GE Lighting; President of GE Asia-Pacific; President and CEO of GE Electrical Distribution and Control; executive Vice President of GE Capital; and President of GE Information Services. Prior to GE, Mr. McNerney worked at Procter & Gamble and McKinsey & Co., Inc. Mr. McNerney is currently a director of Procter & Gamble and IBM, a member of The Field Museum Board of Trustees in Chicago, a trustee of Northwestern University, and a member of

the Northwestern Memorial HealthCare Board. He also serves on The Business Roundtable, and is the former chair of The Business Council, the US-China Business Council, and the American Society of Corporate Executives. Mr. McNerney is a fellow of the American Academy of Arts and Sciences and an honorary fellow of the Royal Aeronautical Society.

**The Boeing Company** is a major aerospace and defense corporation, founded by William E. Boeing in Seattle, Washington. With nearly 160,000 employees, Boeing is the largest manufacturer of commercial jetliners and military aircraft, with capabilities in rotorcraft, electronic and defense systems, missiles, satellites and advanced information and communications systems. Boeing is the largest exporter by value in the United States.

#### In the news:

On June 30, 2010, McNerney claimed a sweeping legal victory after the WTO ruling found the multi-billion dollar European state subsidies to Airbus to be illegal.

On June 29, 2010, McNerney publicly announced his support for the Korea-US free trade talks.

On June 24, 2010 McNerney joined Mayor Bloomberg's Partnership for a New American Economy, a coalition advocating the economic argument for immigration reform.

#### Ongoing Dialogue:

Our last contact with McNerney was 2/23/2010 when he attended the Business Council dinner with YOU. He also attended the Jobs Summit on 12/3/2009, dinner with Sec. Geithner on 9/21/2009, and breakfast with Larry Summers and Valerie Jarrett on 9/16/2009.

# STEPHANIE BURNS, Dow Corning Corporation Chairman, President & CEO



Stephanie A. Burns is chairman, president and CEO of Dow Corning Corporation. Her 27-year career at Dow Corning has spanned scientific research, issues management, science and technology leadership and business management. She has been a member of Dow Corning's Board of Directors since 2001, was elected president in 2003 and chief executive officer in January 2004. She was elected chairman in January 2006. Dr. Burns serves on the boards of the American Chemistry Council, the Society for Women's Health Research, and GlaxoSmithKline plc. She is also the honorary president of the Society of Chemical Industry.

**Dow Corning** is a multinational corporation headquartered in Midland, Michigan, USA. Dow Corning specializes in silicon and silicone-based technology, offering more than 7,000 products and services. Dow Corning is equally owned by The Dow Chemical Company and Corning, Inc., (formerly Corning Glass Works).

#### In the news:

On June 23, 2010, Burns called for lawmakers to move forward on new federal policies that would encourage the growth of the domestic solar energy industry and promoted the benefits of pending energy efficiency legislation.

On June 17, 2010, Dow Corning announced it will receive \$1.2 million from the Department of Energy to develop an insulating facade system that may significantly increase the energy efficiency of commercial buildings.

#### Ongoing Dialogue:

Our last contact with Burns was 12/3/2009 when she attended the Jobs Summit.

# SCOTT DAVIS, UPS Chairman, President & CEO



Scott Davis serves as chairman and CEO of UPS. Prior to his current position, Mr. Davis served as vice chairman and chief financial officer. He joined UPS in 1986 when the company acquired Oregon technology company, II Morrow. He had served as the company's chief financial officer and then CEO. Beginning in 1991, Mr. Davis held positions of increasing responsibility as treasury manager, financial reports and plans manager, accounting manager, and vice president of finance. He joined the UPS Management Committee in 2001, when he assumed the position of chief financial officer. A Certified Public Accountant, Mr. Davis recently completed a term as chairman of the board of the Federal

Reserve Bank of Atlanta, and is on the board of Honeywell International, Inc. and is also a member of The Business Council.

United Parcel Service (UPS) is the world's largest package delivery company, in terms of revenue and volume, and a global leader in supply chain solutions. Headquartered in Atlanta, Georgia, UPS delivers an average of 15.5 million pieces per day worldwide – or 3.9 billion per year – to customers in over 200 countries and territories. UPS has extended its capabilities in recent years to encompass the broader spectrum of services known as supply chain solutions, such as freight forwarding, customs brokerage, fulfillment, returns, financial transaction and even repairs. UPS also operates its own airline based in Louisville, Kentucky where its Worldport air hub is also located.

#### In the news:

On July 5, 2010, *The Washington Post* reported that UPS and FedEx were engaged in a battle over a 230-word provision that would require FedEx Express to comply with the same labor laws as UPS, making it easier for the International Brotherhood of Teamsters and other unions to organize. UPS says FedEx is getting preferential treatment with a setup that effectively prevents about 50,000 Express drivers from unionizing.

On June 28, 2010, Davis publicly announced his support for the Korea-US free trade talks.

#### Ongoing Dialogue:

Our last contact with Davis was 1/14/2010 when he attended the Modernizing Government Forum. He also attended dinner with Larry Summers and Valerie Jarrett on 11/3/2009, and dinner with Sec. Geithner and Valerie Jarrett on 8/11/2009.

# DICK FRIEDMAN, Carpenter & Company President & CEO



Richard Friedman is the President and CEO of Carpenter & Company, Inc. Mr. Friedman is on the Board of Directors of the Steppingstone Foundation, GateHouse Media, Mount Auburn Foundation, The Bridge Fund, and formerly served as a director of the Greater Boston Real Estate Board. Mr. Friedman served as an officer in the US Army and was the Harvard College ski coach. He also served on the real estate investment committee of Dartmouth College. In 2000, Mr. Friedman was appointed by former President Clinton as Chairman of the National Capital Planning Commission, the major Federal government urban planning agency.

Carpenter and Company, Inc. is involved in real estate development, ownership, management, and brokerage. Carpenter's portfolio includes diverse and innovative projects, including hotels, shopping centers, office buildings, and housing. Carpenter was founded in 1898.

In the news:
No recent news.

Ongoing Dialogue:
This is our first meeting w

This is our first meeting with Friedman.

#### GENE HALE, G&C Equipment Corporation President & Founder



Gene Hale is the President and founder of G&C Equipment Corporation. The company was founded in 1981 and is engaged in the sale, lease, and procurement of construction equipment, material and supplies. Mr. Hale is also the President of Gence Corporation (a construction material supply company), as well as President of G&C Service and Supply Corporation. President George W. Bush appointed Hale to the President Board of Advisors on Historically Black Colleges and Universities. He also was appointed by Governor Arnold Schwarzenegger to the California Small

Business Board. He is currently Chairman of the Greater Los Angeles African American Chamber of Commerce as well as the Gardena Police Foundation.

**G&C Equipment Corporation** engages in the sale, lease and procurement of equipment, materials and supplies primarily used in the construction industry. G&C provides a diverse array of construction items, including trailers, forklifts, cranes, man hoists, lumber, epoxies, concrete, miscellaneous metals, switch gear, among many other items. Based in Los Angeles, G&C was founded in 1981.

In the news:
No recent news.

Ongoing Dialogue:
This is our first meeting with Hale.

# C. ROBERT HENRIKSON, MetLife, Inc. Chairman, President & CEO



C. Robert Henrikson is Chairman, President and CEO of MetLife, Inc. Mr. Henrikson is also Chairman of the Board of the American Council of Life Insurers, former Chairman of the Financial Services Forum, a Director Emeritus of the American Benefits Council, Chairman of the Board of the Wharton School's S.S. Huebner Foundation for Insurance Education and a Trustee of the American Museum of Natural History. He also serves on the Board of Trustees of Emory University and the Boards of Directors of the Partnership for New York City, the New York Philharmonic and The New York Botanical Garden.

**MetLife, Inc.** is the holding corporation for the Metropolitan Life Insurance Company founded on March 24, 1868. MetLife is the largest life insurer in the United States, with more than \$3.3 trillion of life insurance in force. A leader in savings and retirement products and services for individuals, small business, and large institutions, MetLife serves 90 of the largest Fortune 100 companies.

#### In the news:

June 18, 2010, Henrikson said that financial reform legislation is too bank-centric and could have negative unintended consequences on the insurance sector. He said insurers should be exempt from the new provisions affecting derivatives and warned that the Volcker Rule could hurt insurers as well.

On June 10, 2010, Henrikson said that the life-insurance industry suffered a public-relations setback when companies accepted Troubled Asset Relief Program aid. MetLife did not receive any TARP funds.

MetLife is on track to buy AIG's second-largest foreign life insurance unit, American Life Insurance (Alico), for \$15.5 billion in cash and stock by the end of 2010. Alico will add 20 million customers to MetLife's 70 million and will thrust MetLife into the profitable Japanese market and into fast-growing China and Brazil. When the transaction closes, the percentage of operating profits that MetLife gets abroad will double to 40%.

#### Ongoing Dialogue:

Our last contact with Henrikson was 10/21/2009 when he attended dinner with Valerie Jarrett and Sec. Geithner.

#### BILL HITE, United Association General President



William Hite is the General President of United Association, responsible for overseeing the day-to-day affairs of the association, supervising the overall interests of the UA and for rendering decisions and adjusting disputes concerning matters affecting the organization. He is also the President of the Mechanical Allied Crafts, which consists of the UA, the IBEW, the Sheet Metal Workers, the Ironworkers, the Insulators, and the Elevator Constructors. He is an elected member of the AFL-CIO Executive Committee and the AFL-CIO Executive Council. Mr. Hite is a

member of the Governing Board of Presidents of the Building Trades Department, AFL-CIO and a member of the Executive Council of the Metal Trades Department, AFL-CIO. He is also the labor lead for the United States Manufacturing Competitiveness Initiative Council. In addition, Mr. Hite serves on the Board of Directors for the Theodore Roosevelt Foundation and the Union Sportsman Alliance.

**United Association** is a multi-craft union whose members are engaged in the fabrication, installation and servicing of piping systems. There are approximately 326,000 highly-skilled United Association members who belong to over 300 individual local unions across North America.

In the news:
No recent news.

Ongoing Dialogue:
This is our first meeting with Hite.

## **BOB MANDELL, The Greater Construction Corp.** *Chairman & CEO*



Robert A. Mandell served as Chairman and CEO of The Greater Construction Corp. from 1998 until 2005. Currently, Mr. Mandell serves on the Board of Directors of Florida Hospital, The Burnham Institute for Medical Research of La Jolla, California, The Vermont Studio Center, and serves on the Audit and Finance Committee of the Adventist Health System. Additionally, Mr. Mandell served as a member of the Orange County Chairman Richard Crotty's Transportation Commission and the Blue Ribbon Panel on Education for the Orange County Public School System.

**The Greater Construction Corp** has built communities and homes for over 16,000 families in the Greater Orlando area since 1965. Through award winning designs, quality construction, family orientation, and an eye for safety and security, it has been dedicated to making Greater Orlando an even Greater place to live.

In the news:
No recent news.

Ongoing Dialogue:

This is our first meeting with Mandell.

Meeting w/CEOs

#### **EVENT MEMO**

#### THE WHITE HOUSE

Washington

July 6, 2010

#### **MEETING WITH PEC MEMBERS**

DATE: July 7, 2010 LOCATION: East Room TIME: 11:05-11:20AM

From: Valerie Jarrett and Larry Summers

#### I. PURPOSE

YOU will meet with members of YOUR Export Council before publicly announcing their names.

#### II. PARTICIPANTS

- Jim McNerney, Boeing
- Stephanie Burns, Dow Corning
- Scott Davis, UPS
- Richard Friedman, Carpenter & Company
- Gene Hale, G&C Equipment Corporation
- Robert Henrikson, MetLife, Inc.
- William Hite, United Association
- Bob Mandell, The Greater Construction Corp
- Raul Pedraza, Magno International
- Ivan Seidenberg, Verizon
- Glenn Tilton, UAL Corporation
- James Turley, Ernst & Young
- Pat Woertz, Archer Daniels Midland
- Sec. Gary Locke
- Valerie Jarrett
- Larry Summers

#### PEC members who are not able to attend:

- Mary Andringa, Vermeer
- Ursula Burns, Xerox
- Bob Iger, Disney

- Charles Kaye, Birmingham Bloomfield Bancshares
- Jeff Kindler, Amazon
- Andrew Liveris, Dow Chemical
- Alan Mulally, Ford

#### III. PRESS PLAN

No press

### IV. SEQUENCE OF EVENTS

11:00-11:05am Briefing with Valerie Jarrett and Sec. Gary Locke

11:05-11:20am YOU will meet with CEOs

11:25-11:45am YOU will announce YOUR Export Council members

#### V. REMARKS

- Congratulation on being appointed to the Exports Council. I appreciate your willingness to serve. Both the Exports Promotion Cabinet and I will benefit greatly from your ideas and advice on how to promote US exports, jobs, and growth.
- Economic growth will be driven by the private sector, which is why we will work with you on this issue and others.
- Last week's jobs numbers show how fragile our economic situation is and we need to be doing everything we can to grow the economy, especially non-fiscal based efforts.
- Exports are playing a vital role in our economic growth. The Council of Economic Advisers' analysis shows that over the past nine months, the increase in US exports contributed more than one percentage point to the US growth rate. During our recovery, exports have contributed as much as domestic consumption to our growth.
- And, we need to build on that trend.
- We, as a country, have a stake in your success as a business. The US government is focused on helping in 2 key ways:
  - By fostering trade opportunities and a level playing field which will lead to growth and jobs.
  - By partnering with US businesses and advocating for them in the international market place.
- I know you all had a chance to meet earlier this morning to discuss the National Export Initiative. Yesterday, I met with the Exports Promotion Cabinet to hear the ways in which my Administration is stepping up its advocacy and boosting export financing.

• I'm interested in hearing your ideas for how we might be able to meet the goal of doubling exports in five years. Let me first turn to Jim [McNerney] to hear about some of the ideas you've discussed and then we will open up the floor to anyone who would like to make a point.

# VI. ATTACHMENT

Bios of attendees Progress Report on the National Export Initiative (to be released tomorrow)

# RAUL PEDRAZA, Magno International President & Founder



Raul Pedraza is the Founder/President of Magno International L.P., a certified veteran and minority owned enterprise that provides global integrated logistics solutions to meet point-to-point distribution needs. Mr. Pedraza has more than 25 years of experience in the logistics industry. He is also a former President of the National Bonded Warehouse and Cargo Association and President of the Florida Customs' Brokers and Forwarders Association. After serving in the U.S. Army he founded Eagle Companies in 1982. Based out of Miami, Florida, he revolutionized service for the cruise

line industry introducing consolidated freight procedures and has had major cruise line customers ever since. Eagle Companies grew into well-established global operations and in 1998 he merged Eagle Companies with Eagle Global Logistics (EGL), a \$3.5B company, and became EGL'S President for Latin America and Advisor to the Chairman until founding Magno International, L.P.

**Magno International** is a privately owned integrated logistics solutions provider, offering services that include comprehensive domestic and international freight forwarding, distribution and warehousing, customs brokerage, and supply chain management services.

In the news:
No recent news.

Ongoing Dialogue:
This is our first meeting with Pedraza.

# IVAN SEIDENBERG, Verizon Chairman & CEO



Ivan Seidenberg is Chairman and CEO of Verizon, a premier global network company based in New York. Seidenberg was instrumental in forming Verizon through a number of mergers and acquisitions. Seidenberg has led Verizon since its inception, and the company now operates an advanced global Internet backbone, a premier national wireless network and a next-generation fiber-optic broadband network. In June 2009, Seidenberg was elected chairman of the Business Roundtable, an association of chief executive officers of leading U.S. companies. Also in 2009, he became a member of the President's Council of the New York

Academy of Sciences.

**Verizon** is an American broadband and telecommunications company and a component of the Dow Jones Industrial Average. Headquartered in New York, Verizon is a leader in delivering broadband and other wireline and wireless communication innovations to mass market, business, government and wholesale customers.

#### In the news:

On June 24, 2010, Seidenberg spoke as the chair of the Business Roundtable and blamed the Administration's economic and regulatory policies for the lack of job growth and business investment.

On May 19, 2010, Seidenberg said that the Business Roundtable opposes the "Restoring American Financial Stability Act of 2010" because it ignores the diversity of US businesses, and harms their ability to innovate, create jobs, and grow the economy.

### Ongoing Dialogue:

Our last contact with Seidenberg was 6/17/2010 when he attended dinner with Valerie Jarrett and Sec. Geithner. He also attended dinner with YOU and the Business Roundtable on 2/23/2010, the Super Bowl Party with YOU on 2/7/2010, and lunch with YOU and Valerie Jarrett on 7/31/2009.

# GLENN TILTON, UAL Corporation Chairman, President & CEO



Glenn Tilton is chairman, president and CEO of UAL Corporation and chairman and CEO of United Air Lines, its principal subsidiary. Prior to joining United in September 2002, Tilton was vice chairman of the board of directors of ChevronTexaco, as well as interim chairman of Dynegy Inc. Tilton worked for 30 years in various marketing, corporate planning and European downstream assignments of increasing responsibility at Texaco Inc., ultimately assuming the role of chairman of the board and chief executive officer 2001. Tilton serves as chairman of the board of directors of the Air Transport Association, the industry trade organization representing

the leading U.S. airlines. He is also on the board of directors of Abbott Laboratories and Northwestern Memorial HealthCare. Tilton serves on the board of trustees for the Field Museum and the Museum of Science and Industry. He is a member of The Business Council and Business Roundtable.

**UAL Corporation** is an airline holding company, incorporated in Delaware with headquarters in Chicago, Illinois. UAL owns and operates United Air Lines, Inc., one of the world's largest air carriers, and a founding member of the Star Alliance.

#### In the news:

On June 28, 2010, Tilton publicly announced his support for the Korea-US free trade talks.

On May 3, 2010, it was announced that UAL Corporation and Continental Airlines, Inc. would pursue a merger pending government approval.

### Ongoing Dialogue:

Our last contact with Tilton was 3/9/2010 when he attended a lunch with YOU and Valerie Jarrett. He also attended the Modernizing Government Forum on 1/14/2010.

# JAMES TURLEY, UAL Corporation, United Air Lines Chairman & CEO



James S. Turley is Chairman and CEO of Ernst & Young, an international accounting firm with auditing and accounting operations in 140 countries. He began his career with Ernst & Young in 1977, became Deputy Chairman in 2000 and Chairman and CEO in 2001. Mr. Turley co-chairs the Russia Foreign Investment Advisory Council and serves on the International Business Leaders' Advisory Council for the Mayor of Shanghai. He is Chair of the Catalyst organization, an Officer for the Boy Scouts of America, Chair of the National Corporate Theater Fund, and a Trustee for Rice University. In

addition, he is a member of the U.S Business Roundtable and Chair for the U.S. Center for Audit Quality's Governing Board.

**Ernst & Young** is one of the largest professional services firms in the world and one of the Big Four auditors. It is also the 9th largest private company in United States. Ernst & Young is a global organization of member firms in more than 140 countries. Its global headquarters are based in London, UK and the U.S. firm is headquartered in New York City.

#### In the news:

On June 28, 2010, Turley said that the Sarbanes Oxley Act has strengthened audit quality and confidence in financial reporting and supported the Supreme Court decision upholding current law.

# Ongoing Dialogue:

Our last contact with Turley was 10/6/2009 when he attended dinner with Valerie Jarrett and Rahm Emanuel.

# PAT WOERTZ, Archer Daniels Midland Chairman, President & CEO



Patricia A. Woertz is chairman, president, and CEO of Archer Daniels Midland Company. Woertz was named CEO and president in April 2006, and assumed the additional role of chairman of the board in February 2007. Woertz began her career as a certified public accountant with Ernst & Ernst — later Ernst & Young — in Pittsburgh. She joined Gulf Oil Corporation in 1977, where she held various positions in refining, marketing, strategic planning and finance. Following the merger of Gulf and Chevron in 1987, Woertz led international operations and a global workforce as president of Chevron Canada and, later, Chevron

International Oil Company. With the merger of Chevron and Texaco in 2001, she was named executive vice president in charge of the company's global refining, marketing, lubricant, and supply and trading operations. Woertz serves on the board of directors of The Procter & Gamble Company, the International Business Council of the World Economic Forum and The Business Council.

The Archer Daniels Midland Company is a conglomerate based in Decatur, Illinois. ADM operates more than 270 plants worldwide, where cereal grains and oilseeds are processed into products used in food, beverage, nutraceutical, industrial and animal feed markets worldwide. Archer Daniels Midland Company has a market value of \$17.14 billion. Within its industry category (Process Industries), it is ranked #4.

### In the news:

On July 1, 2010, Woertz announced that ADM will invest \$100 million in the Agricultural Bank of China.

On June 7, 2010, Woertz wrote a letter to the EPA on behalf of ADM asking the government to allow 12% ethanol in US fuel.

## Ongoing dialogue:

Our last contact with Woertz was 7/1/2010 when she attended lunch with YOU, Valerie Jarrett, and Rahm Emanuel. She also attended the Business Council dinner with YOU on 5/3/2010.

# **Progress Report on the National Export Initiative**

- The President provided a progress report today on the National Export Initiative, which aims
  to create jobs and improve the economy for all Americans. The NEI has five objectives, all
  of which we have made progress on since the President announced this effort in his State of
  the Union Address:
  - o *Improved advocacy efforts on behalf of U.S. exporters:* The Department of Commerce has coordinated 18 trade missions with over 160 companies participating in 24 countries.
  - Increased access to export financing: Ex-Im has more than doubled its loans to support American exporters from the same period last year, helping to support nearly 110,000 jobs.
  - Reinforced efforts to remove barriers to trade: In March, the United States reached an agreement with China to reopen the Chinese market to U.S. pork and pork products. In June, the United States agreed with Russia to reopen the Russian market to U.S. poultry exports. These steps are worth more than \$1 billion.
  - o Enforcement of trade rules: Last week the WTO ruled that European government subsidies subsidized Airbus's large civil aircraft. This ruling is expected to sustain and even restore jobs to American aerospace workers by leveling the playing field for the U.S. aerospace industry.
  - o International promotion of policies leading to strong, sustainable and balanced economic growth: These last 18 months have been the most effective period of international economic cooperation in generations with global growth replacing economic contraction.
- As a result of these policies, and a global economic rebound, exports in the first four months of 2010 grew almost 17 percent from the same period last year. This puts the U.S. on track to reach the President's goal of doubling exports and supporting several million new jobs over five years.
- The President met yesterday with his Export Promotion Cabinet, which reported on its successes in improving the international climate for U.S. exports.
- And this morning, the President announced the formation and membership of his Export Council, which includes a group of business and labor leaders who will offer advice on how to promote U.S. exports, jobs, and growth, including James McNerney, Chairman, President and CEO, the Boeing Company.

# The role of exports in supporting jobs and growth

Exports have been a key driver of jobs and growth

- In 2008, exports supported 10.3 million jobs, accounted for 6.9 percent of total U.S. employment and represented a record 12.7 percent of the Gross Domestic Product (GDP). These jobs are higher paying on average.
- Fully 36 percent of all manufacturing jobs are tied to exports and 19 percent of all agriculture employment. Exports from the services sector supported 2.8 million jobs.
- Increasing exports will support millions of additional jobs in a deficit friendly manner.

# The goal of doubling exports is on track

- The Council of Economic Advisers' analysis shows that over the past nine months, the
  increase in US exports contributed more than one percentage point to the US growth rate.
  During our recovery, exports have contributed as much as domestic consumption to our
  growth.
- Exports are playing a critical role in supporting jobs and creating prosperity in America.

# **Our National Export Initiative**

Export growth does not just happen on its own.

- With the President's National Export Initiative (NEI), the Administration committed to use all of the tools at its disposal to help American exporters grow their markets and support additional jobs. America's businesses are the engine of growth and exports, and we will do all we can to support their efforts.
- The NEI has five components, improved advocacy efforts on behalf of U.S. exporters, increased access to export financing, reinforced efforts to remove barriers to trade, enforcement of trade rules, and the international promotion of policies leading to strong, sustainable and balanced economic growth.

# The Administration has stepped up advocacy and boosted export finance

- Since February, the Department of Commerce has coordinated an unprecedented 18 trade
  missions with over 160 companies participating in 24 countries. Most recently,
  Secretary Locke and USTDA Director Zak led 46 U.S. business executives on a clean
  energy trade mission to China and Indonesia.
- The Department of Commerce's Advocacy Center has assisted U.S. companies competing for international contracts and other U.S. export opportunities, supporting \$11.4 billion in U.S. export content, or an estimated 70,000 jobs. There are over 380 more active cases in the pipeline.
- Secretary Clinton held a major commercial event in Shanghai on May 23<sup>rd</sup> at the Boeing Maintenance Facility, which included a roundtable with corporations.

- The Export-Import Bank (Ex-Im) has more than doubled its loan authorizations (deals) in the first half of the current fiscal year over the same period last year:
  - o From \$5.9 billion in FY '09 to \$13.2 billion in FY '10.
  - o Small business authorizations have increased from \$1.7 billion to \$2.3 billion.
  - Estimated number of US jobs supported by Ex-Im financing has almost doubled from 61,000 to 109,000.

# Opening markets for our companies and workers

- The United States' competitors for export markets are not sitting still and the Administration is taking active steps to open foreign markets to our goods and services.
- In March, Secretary Vilsack and USTR Kirk announced that the United States and China have reached an agreement to reopen the Chinese market to U.S. pork and pork products. Twenty percent of U.S. pork production was exported in 2009, supporting American hog producers and agriculture jobs at home. Prior to H1N1 trade constraints, U.S. pork and pork variety meats exports to China were valued at nearly \$275 million in 2008.
- The United States and Russia agreed during the recent visit by President Medvedev to reopen the Russian market to U.S. poultry exports, which has been a \$760 million market for U.S. products. Also announced during the visit was the sale of 50 Boeing airplanes worth an estimated \$4.0 billion that had been advocated for by the Administration.
- Last week President Obama announced that he is instructing USTR Kirk to begin
  discussions with his Korean counterpart to resolve outstanding issues with the Korean
  Free Trade Agreement. The Korean FTA would increase goods exports by an estimated
  \$10-11 billion, which would support an estimated 70,000 jobs, and the gains from the
  agreement could significantly exceed that estimate when reductions in non-tariff barriers
  and increases in services exports are included.
- USTR has released two new reports on sanitary and phytosanitary barriers and technical barriers to trade that harm the ability of America's agricultural producers and manufacturers to export around the world. These reports will help focus U.S. efforts on opening new markets for U.S. exporters.

#### Enforcing our agreements

- Where American producers are facing unfair trading practices, the United States is using all of its enforcement tools to level the playing field for U.S. exporters and promote jobs for Americans.
- Last week the WTO ruled in favor of the U.S. on a case that found that European government subsidies worth billions have been used to subsidize the creation of every model of large civil aircraft produced by Airbus, which has damaged Boeing and its workers. This ruling is expected to sustain and even restore jobs to American aerospace workers by leveling the playing field for the U.S. aerospace industry.

# Promoting strong, sustainable and balanced growth

• The Administration is not only focused on improving U.S. performance in individual markets and leveling the playing field for U.S. producers, but in creating conditions for strong global growth that support exports and jobs in the United States.

Secretary Geithner is promoting balanced and strong growth in the global economy
through the G-20 process. These last 18 months have been the most effective period of
international economic cooperation in generations. Globally, economic contraction has
given way to economic growth, and emerging economies in particular are seeing
impressive growth. Our efforts to support exports positions America to take advantage
of global recovery as it progresses.

## Export Control System Reform

• Efforts continue on the recently announced reform program that will enhance national security by focusing on the enforcement of strict controls around the export of the most critical technologies and products. This reform will strengthen the competitiveness of key manufacturing industries in the U.S. by streamlining the regulations that apply to their exports.

### How we organize our work

Today, the President introduced his Export Council (PEC), a group of business and labor leaders who will offer advice from outside of the Administration. The business leaders come from companies with tremendous success in increasing exports for their products. The Chair and Cochair of the PEC are James McNerney, Chairman, President and CEO, the Boeing Company and Ursula Burns, CEO, Xerox, who will serve along with 18 other Presidential appointees as appointees from the Administration, the Senate and the House.

The President also announced plans to hold his Export Promotion Cabinet meetings quarterly to ensure the NEI is properly implemented and pursued. The Export Promotion Cabinet will be providing its 180 day report to the President in September.

The Administration plans to conduct 8 more trade missions over the next three months. On July 16, Secretaries Clinton and Locke plan to host a business roundtable with the CEOs of multinational corporations and small and medium-sized enterprises to discuss barriers to U.S. exports.

Export Council
Announcement

#### THE WHITE HOUSE

# Washington

July 6, 2010

### **REMARKS ON EXPORTS**

DATE: July 27, 2010 LOCATION: East Room

TIME: 11:25 AM

From: Daniella Gibbs Leger

#### I. PURPOSE

You will deliver remarks on your export policy, laying out your vision to increase the amount of exports from the US. The audience will be comprised of members of the President's Export Council (PEC), business and community leaders and business owners.

#### II. PARTICIPANTS

- You
- Secretary Locke
- James McNerney, Chairman, President and CEO, the Boeing Company, Cochair of the PEC

#### III. PRESS PLAN

Open Press

### IV. SEQUENCE OF EVENTS

- Secretary Locke introduces you as you and James McNerney hold in the Green Room
- YOU move to the podium with McNerney
- YOU deliver remarks, flanked by McNerney and Sec. Locke
- YOU work a rope line and depart

#### V. REMARKS

Provided under separate cover by Cody Keenan.

#### VI. ATTACHMENTS

N/A

#### **EVENT MEMO**

# THE WHITE HOUSE Washington

July 6, 2010

### DROP BY AND PHOTO WITH FRED FOLSOM, JR.

DATE: July 7, 2009

LOCATION: The Oval Office

TIME: 1:30 PM

FROM: Tina Tchen and Kareem Dale

#### I. PURPOSE

YOU will briefly meet and take a photo with Fred Folsom, Jr. and his family. Mr. Folsom's son wrote YOU a letter briefly explaining his father's history. Mr. Folsom is a 95-year-old fourth generation Democrat who, in 1943, published an article in the Columbia Law Review, later cited by Thurgood Marshall, challenging the Texas whitesonly primary law. In 1941, he was appointed Assistant Chief of the Civil Rights Section of the U.S. Department of Justice (a section created by President Roosevelt). He also played a pivotal part in the establishment of the civil rights division at the Department of Justice. In 1977, he chaired the DOJ Task Force Review of the security and investigation into the assassination of Martin Luther King, Jr.

#### II. PARTICIPANTS

- Fred Folsom, Jr. retired Chief at DOJ, Criminal Section, Tax Division
- Catharine Folsom, retired (wife of Fred Folsom, Jr.)
- Fred Folsom III, Artist, (son of Fred Folsom, Jr.)
- Jenny Folsom, Executive Secretary, HHS, (daughter-in-law of Fred Folsom, Jr.)

#### III. PRESS PLAN

This event is CLOSED press.

### IV. SEQUENCE OF EVENTS

- YOU greet Fred Folsom, Jr. and his family at the Oval Office door.
- YOU take photo with family.
- Guests depart.

# V. REMARKS

N/A.

# VI. ATTACHMENTS

Biographies of Folsom family members attending this photo opportunity

# **Biographies of Folsom Family Attending Photo Opportunity**



Fred Folsom, Jr.

After his civil rights division work, Mr. Folsom spent 26 years as Chief in the Criminal Section of the Tax Division at the Department of Justice. He is now retired.



Catharine Folsom, wife of Fred Folsom, Jr.

Catharine is a mother of four boys and one girl. She worked with the Population Crisis Committee. She is a member of the Woman's Democratic Club, and is now retired.



Fred Folsom III son of Fred Folsom, Jr.

Fred is an artist, and his painting exhibitions include 13 solo shows. He has received eight grants, including a grant from the National Endowment for the Arts. He is also an art restorer and began the Art Restoration Center in 1973. He is currently an addictions counselor in Montgomery County, Maryland.



Jenny Folsom, daughter-in-law of Fred Folsom, Jr.
Jenny is currently the Executive Secretary in the Office of Intergovernmental Affairs at the U.S.
Department of Health and Human Services. She was the Correspondence Director in the Office of the Vice President within the Executive Office of the President from 2006 to 2008.

Medal of Honor Recipient Notification Call

#### TELEPHONE CALL SHEET

### THE WHITE HOUSE

Washington

July 6, 2010

#### TELEPHONE CALL WITH CORY ETCHBERGER

From: Darienne Page

| TO:      | Cory Etchberger, son of Chief Master Sergeant Richard L. Etchberger, U. Address  Phone:   | .S. Air Force |  |
|----------|---|---------------|--|
| DATE:    | July 7, 2010 P6/k   | o(6)          |  |
| PURPOSE: | Inform Cory Etchberger that YOU will award the Medal of Honor (posthumously) to his father. (Chief Master Sergeant Richard Etchberger, USAF)  |               |  |
|          | You reviewed and approved the awarding of the Medal of Honor to Sergeant Etchberger on May 6, 2010. Currently, you have two additional MoH packages in for consideration and your approval. |               |  |

#### TALKING POINTS:

- Based on the recommendations of the Secretary of the Air Force and the Secretary of Defense, I have approved the award of the Medal of Honor to Chief Master Sergeant Richard L. Etchberger, U.S. Air Force, for conspicuous gallantry.
- It is my great honor to inform you that your father will posthumously receive the Medal of Honor at a ceremony here at the White House.
- I am humbled by your father's sacrifice and his example of selfless service.
- I look forward to hosting you here at the White House for the medal presentation.
- My staff will be in touch to set up a time for the award ceremony.

### PERSONAL BACKGROUND:

Chief Master Sergeant Richard Etchberger's widow, Katherine Etchberger, died in September, 1994

Chief Master Sergeant Richard Etchberger had three sons: Steve Wilson, Richard Etchberger, Jr, and Cory Etchberger.

Cory Etchberger serves as the primary family representative. He was nine years old when his mother took the phone call saying that his father had died in action. Cory Etchberger has collected much of his father's past. He keeps his father's medals and the tri-folded flag that draped his casket in an oak display case at the top of his second-floor landing. He keeps scrapbooks of all of his father's military papers, photographs of himself and his family at the Pentagon receiving his dad's Air Force Cross.

#### ADDITIONAL INFORMATION:

Chief Master Sergeant Richard L. Etchberger was originally awarded the Air Force Cross for his heroic action on March 11, 1968. The details of his unit's location and activities that initially prevented the award of the Medal of Honor have been declassified in the years since his death. After an additional review by the Air Force Decoration Board, the upgrade of his Air Force Cross to the Medal of Honor is recommended by the Air Force Decoration Board and supported by the Chairman, Joint Chiefs of Staff, Secretary of the Air Force and the Secretary of Defense.

### THE MEDAL OF HONOR:

The Medal of Honor is awarded to a member of the Armed Forces who distinguishes themselves conspicuously by gallantry above and beyond the call of duty while:

- engaged in an action against an enemy of the United States;
- engaged in military operations involving conflict with an opposing foreign force; or
- serving with friendly foreign forces engaged in an armed conflict against an opposing armed force in which the United States is not a belligerent party.

The meritorious conduct must involve great personal bravery or self-sacrifice so conspicuous as to clearly distinguish the individual above his or her comrades and must have involved risk of life. There must be incontestable proof of the performance of the meritorious conduct, and each recommendation for the award must be considered on the standard of extraordinary merit.

### ACTION FROM WHICH THE MEDAL OF HONOR WAS EARNED:

Chief Master Sergeant Richard L. Etchberger distinguished himself by extraordinary heroism on 11 March 1968 in the country of Laos, while assigned as Ground Radar Superintendent, Detachment 1, 1043d Radar Evaluation Squadron. On that date, Chief Etchberger and his team of technicians were manning a top secret defensive position at Lima Site 85 when the base was overrun by an enemy ground force. Receiving sustained and withering heavy artillery attacks directly upon his unit's position, Chief Etchberger's entire crew lay dead or severely wounded. Despite having received little or no combat training, Chief Etchberger single-handedly held off the enemy with an M-16, while simultaneously directing air strikes into the area and calling for

air rescue. Because of his fierce defense and heroic and selfless actions, he was able to deny the enemy access to his position and save the lives of his remaining crew. With the arrival of the rescue aircraft, Chief Etchberger, without hesitation, once again deliberately risked his own life numerous times, exposing himself to heavy enemy fire in order to place his three surviving wounded comrades into rescue slings hanging from the hovering helicopter waiting to airlift them to safety. With his remaining crew safely aboard, Chief Etchberger finally climbed into an evacuation sling himself, only to be fatally wounded by enemy ground fire as he was being raised into the aircraft. Chief Etchberger's bravery and determination in the face of persistent enemy fire and overwhelming odds are in keeping with the highest standards of performance and traditions of military service. Chief Etchberger's gallantry, self-sacrifice, and profound concern for his fellowmen at risk of his life, above and beyond the call of duty, reflect the highest credit upon himself and the United States Air Force.

Call to Alma Powell

# Memo to be delivered later tonight

Appointees Recognition Photos

#### **EVENT MEMO**

#### THE WHITE HOUSE

Washington

July 6, 2010

#### **RECOGNITION PHOTOS**

DATE: July 7, 2010 LOCATION: Oval Office

TIME: 1:45 PM From: Jenny Cizner

#### I. PURPOSE

The purpose of this meeting is to thank and connect with political appointees from the Agencies who have been doing exemplary work. These participants have been nominated by their Agency to be recognized by you for their accomplishments in their current appointment and their commitment to the Administration. This opportunity serves as a way to keep appointees in the Agencies connected with you and the White House. This program also encourages consistent management attention to appointee development and retention since the appointees are nominated by their managers and leadership at the agencies.

#### II. PARTICIPANTS

#### **Ronald Medford**

Deputy Administrator, National Highway Traffic Safety Administration, DOT

### **Becky Monroe**

Senior Counsel, Community Relations Service, DOJ

### **Eric Pelofsky**

Senior Policy Advisor, USUN

#### III. PRESS PLAN

CLOSED.

# IV. SEQUENCE OF EVENTS

- YOU will welcome participants and take a photo with each participant.
- Participants depart.

### V. REMARKS

N/A

#### VI. BIOGRAPHIES

#### Ronald "Ron" Medford

Ron is currently the Deputy Administrator at the Nation Highway Traffic Safety Administration (NHTSA) at the Department of Transportation. Prior to becoming an Obama Appointee in January 2010, Ron was a Federal employee for 17 years. He spent 10 years at the U.S. Consumer Product Safety Commission and the next seven at NHTSA where he was the acting Deputy Administrator and Senior Associate Administrator for Vehicle Safety, responsible for overseeing all Rulemaking, Enforcement and Applied Research programs, as well as NHTSA's National Center for Statistics and Analysis. Just months in to the Administration, under Ron's direction, the NHTSA team took the lead in the groundbreaking new CAFÉ standards. This agreement is projected to save 1.8 billion barrels of oil over the life of the program. The success of the CARS (Cash for Clunkers) program was also due in large part to Ron's exceptional leadership and vision. Ron was nominated to receive this photo by Transportation Secretary Ray LaHood, Chief of Staff Joan DeBoer and WH Liaison Nate Turnbull.

### **Becky Monroe**

Becky is currently Senior Counsel at the Community Relations Service (CRS) at the Department of Justice. CRS is the Department's "peacemaker" for community conflicts and tensions arising from differences of race, color, and national origin, gender, disability and sexual orientation. Becky has enhanced the profile and reputation of CRS throughout DOJ and with other federal agencies and has also provided leadership on the programming and vetting of the Hate Crimes Prevention Act, which provided for new jurisdiction training for the entire agency. Prior to her arrival, CRS was suffering from low morale. Becky has been able to address these matters with effectiveness and efficiency and has inspired other staff to assume greater responsibility resulting in a more effective and motivated agency. Prior to joining the Administration, Becky was Policy Counsel at the The Constitution Project, Director for the Employment Rights Project at Bet Tzedek Legal Services and served as a Latino Outreach volunteer on the Obama for America Campaign. She was nominated to receive this photo by Attorney General Eric Holder, Associate Attorney General Thomas Perrelli, Deputy Associate Attorney General Karol Mason and White Liaison Margaret Richardson.

#### Eric Pelofsky

Eric is currently the Senior Policy Advisor at the U.S. Mission to the United Nations (USUN). On June 9<sup>th</sup>, UNSCR 1929, which imposed sanctions on Iran, was successfully adopted by the UN Security Council. Eric was instrumental in putting together both the substance of the resolution and garnering a strong vote count. He researched previous resolutions, crafted language to fill loop holes and brainstormed

on the details of possible options to make it the strongest resolution yet passed against Iran. He also helped lead strategy sessions on how to sequence diplomatic outreach to each Council member state. Previous to joining USUN, Eric served on the Obama-Biden Presidential Transition on the National Intelligence review team. Eric has served as the principal legal advisor on Iraqi political, electoral, and transition issues for the Counsel of the Coalition Provisional Authority and as an attorney-adviser in the Office of the Legal Adviser at the Department of State, primarily advising on legal issues related to U.S. foreign policy towards Cuba. He was nominated to receive this photo by Ambassador Susan Rice and Erica Barks Ruggles, Deputy to the Permanent Representative.

Interview w/Paolo Valentino

# Memo to be delivered later tonight

# Withdrawal Marker Obama Presidential Library

| FORM       | SUBJECT/TITLE  | PAGES | DATE       | RESTRICTION(S) |
|------------|--|-------|------------|----------------|
| Memorandum | Interview with Michael Eric Dyson - From: Corey Ealons | 2     | 07/06/2010 | P5;            |

# This marker identifies the original location of the withdrawn item listed above. For a complete list of items withdrawn from this folder, see the Withdrawal/Redaction Sheet at the front of the folder.

**COLLECTION:** 

Records Management, White House Office of (WHORM)

**SERIES:** 

Subject Files - FG001-07 (Briefing Papers)

**FOLDER TITLE:** 

1035817

FRC ID: **FOIA ID and Segment:** 

236 22-20591-F OA Num.: 22-16972-F

**NARA Num.:** 

4366

5164

#### RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]
- PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

#### **Deed of Gift Restrictions**

- A. Closed by Executive Order 13526 governing access to national security information.
- B. Closed by statute or by the agency which originated the document.
- C. Closed in accordance with restrictions contained in donor's deed of gift.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

**Records Not Subject to FOIA** 

Court Sealed - The document is withheld under a court seal and is not subject to the Freedom of Information Act.

#### **Michael Eric Dyson**

Michael Eric Dyson is a professor, commentator and "hip-hop intellectual" who has written 16 books on race, politics, and the African-American experience. Dyson's background is unusual for a scholar: a Detroit gang member and unwed father in his late teens, he turned himself around and became an ordained Baptist minister at age 21. He earned a bachelor's degree from Carson-Newman College in 1982, then went on to acuire a master's (1991) and a PhD (1993) from Princeton. His books Making Malcolm: The Myth and Meaning of Malcolm X (1994) and Between God and Gangsta Rap (1995) established him as a serious contributor to African American thought, and he became a sought-after commentator on radio and TV. He tangled with comedian Bill Cosby in Is Bill Cosby Right? (2006), and his 2007 book Know What I Mean: Reflections on Hip-Hop came with an introduction by rapper Jay-Z. Dyson has taught at a long string of schools: the Chicago Theological Seminary (1989-92), Brown University (1993-95), the University of North Carolina (1995-97), Columbia University (1997-99), DePaul (as the first Ida B. Wells-Barnett University Professor, 1999-2002), the University of Pennsylvania (as the Avalon Professor of Humanities, 2002-07) and at Georgetown University (currently teaching English, theology, and African American studies). His biographies of leading black figures include Mercy, Mercy Me: The Art, Love and Demons of Marvin Gaye (2004) and April 4, 1968, his 2008 reflection on the death of Martin Luther King.

In addition to his writing, Dyson now hosts, "The Michael Eric Dyson Show" a daily program airing weekly in syndication through the NPR and Public Radio International networks.

| FORM           | SUBJECT/TITLE              | PAGES | DATE  | RESTRICTION(S) |
|----------------|----------------------------|-------|-------|----------------|
| Talking Points | Primary Message Objectives | 9     | N. D. | P5;            |

## This marker identifies the original location of the withdrawn item listed above. For a complete list of items withdrawn from this folder, see the Withdrawal/Redaction Sheet at the front of the folder.

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Departure Photo

## **EVENT MEMO**

## THE WHITE HOUSE

Washington

July 6, 2010

## DEPARTURE PHOTO WITH ALI NATHAN

DATE: July 7, 2010 LOCATION: Oval Office

TIME: 4:05 PM From: Nick Colvin

## I. PURPOSE

To take a departure photo with Ali Nathan.

## II. PARTICIPANTS

- Ali Nathan
- Meg Satterthwaite, Ali's partner
- Oliver and Nathan, Ali and Meg's twin boys

## III. PRESS PLAN

Closed.

## IV. SEQUENCE OF EVENTS

- YOU welcome Ali and her family and pose for a photo.
- Ali and family depart.

## V. BIOGRAPHY

Ali Nathan has served as a Special Assistant to the President and Associate White House Counsel since January 2009. During the 2008 Presidential campaign, Ms. Nathan was the National Voter Protection Senior Advisor to the Obama campaign and a member of the campaign's LGBT Advisory Committee. Nathan was the Fritz Alexander Fellow at New York University School of Law and a Visiting Assistant Professor at Fordham Law School. Prior to academia, Ms. Nathan was an associate at Wilmer Cutler Pickering Hale and Dorr. She served as a Law Clerk to Justice John Paul Stevens of the Supreme Court of the United States and Judge Betty B. Fletcher of the United States Court of Appeals for the Ninth Circuit. Ali will be accompanied by her partner, Meg Satterthwaite, of NYU School of Law, and their two twin boys—Oliver and Nathan.

Political Call Time

## TELEPHONE CALL SHEET

## THE WHITE HOUSE

Washington

July 6, 2010

## TELEPHONE CALL WITH BILL LUCY

From: Patrick Gaspard

TO:

Former AFSCME Secretary-Treasurer Bill Lucy

DATE:

July 7, 2010

**PURPOSE:** 

YOU are calling Lucy to congratulate him on his retirement and wish him well.

## BACKGROUND:

Bill Lucy, 76, retired last week as Secretary-Treasurer of AFSCME, a position he has held since 1972. Lucy also founded and served as President of the Coalition of Black Trade Unionists. Lucy has worked on social justice issues most of his adult life, including collaborating with Dr. King on the Memphis sanitation workers strike and taking a lead role in the anti-apartheid movement. Lucy helped lead the efforts within AFSCME during the primaries to mitigate the union's endorsement, and played a quiet role in marshalling African American union support behind YOU.

Lucy is succeeded at AFSCME by Lee Saunders, a close ally of Gerald McEntee. Saunders won after a competitive election in which Lucy, among others, backed another candidate; the election was significant because the winner has the inside edge to succeed McEntee when he eventually vacates the presidency. Saunders has often played a moderating voice between the White House and McEntee.

### TALKING POINTS:

- Bill, I'm calling to congratulate you on your retirement and wish you all the best. You served your members well. I appreciate all the hard work you've done on behalf of working people here and around the world, and how closely you worked with us. I hope you get a chance to relax a bit now.
- I also want to personally thank you for your past efforts on my behalf.

| FORM       | SUBJECT/TITLE                              | PAGES | DATE       | RESTRICTION(S) |
|------------|--|-------|------------|----------------|
| Call Sheet | Telephone Call Sheet - To: Elaine Marshall | 2     | 07/07/2010 | PRM;           |

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**COLLECTION:** 

Records Management, White House Office of (WHORM)

SERIES:

Subject Files - FG001-07 (Briefing Papers)

**FOLDER TITLE:** 

1035817

FRC ID: FOIA ID and Segment:

236
OA Num.:
5164
22-20590-F
22-20591-F
NARA Num.:
22-16972-F

4366

#### RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
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- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [a)(5) of the PRA
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- PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

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Interview w/Ebony Magazine

| FORM       | SUBJECT/TITLE                                      | PAGES | DATE       | RESTRICTION(S) |
|------------|--|-------|------------|----------------|
| Memorandum | Interview with Ebony Magazine - From: Corey Ealons | 2     | 07/06/2010 | P5;            |

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## About Amy Barnett - Editor-in-Chief

Amy DuBois Barnett is the newly installed editor-in-chief of Ebony Magazine. Barnett has been in publishing since she joined Essence Magazine in 2000. After cutting her teeth as an editor at hip hop power house *Honey Magazine*, the Brown University graduate became the first African American to helm a Time, Inc. property when she became editor-in-chief of *Teen People* in 2003. While there Barnett helped to reverse slumping sales and gave the industry leading publication a contemporary new look that more accurately reflected the lives and interests of the magazine's target audience. Barnett is married with one son and is making the move from New York to Ebony's headquarters in Chicago.

## About Kevin Chappell - Chief Washington Correspondent/Senior Editor

Kevin Chappell is a 16-year veteran of Johnson Publishing Company and is the Washington correspondent and senior editor for Ebony and JET Magazines. In addition to JPC, Kevin's experience includes stints with *The Charlotte Observer*, *The Chicago Tribune*, *The Washington Post*, *U.S. News and World Report*, and *The New York Times*. He led most of Ebony's coverage of the 2008 campaign including the trip abroad and other key events during the general election. He is a 1991 graduate of the Harvard School of Journalism. Kevin has a weekly column in JET Magazine reflecting on events in Washington and has published pieces in Ebony covering a wide range of Administration initiatives and activities.

## About Johnson Publishing/Ebony Magazine

John H. Johnson founded Johnson Publishing in 1943. Ebony, the monthly magazine, is the flagship publication for the company. During the 2008 election cycle, Johnson Publishing, the largest wholly owned African American publishing company in the world, committed unprecedented resources to the coverage of the campaign, and by extension, Barack Obama. Linda Johnson Rice, the founder's daughter, is now the President and CEO of the company. The January 2009 issue of Ebony, featuring President Obama on the cover, was the magazine's biggest selling newsstand issue ever. The company, still considered the contemporary history book for the black community, is facing financial difficulties and has sought out investors to purchase the business.

| FORM           | SUBJECT/TITLE              | PAGES | DATE  | RESTRICTION(S) |
|----------------|----------------------------|-------|-------|----------------|
| Talking Points | Primary Mission Objectives | 8     | N. D. | P5;            |

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Interview w/Israeli TV

## Memo to be delivered later tonight